

Daena Ciomperlik

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Summary

Daena Ciomperlik has worked in Digital, Email, Internet, and Social Media Marketing for international business coach Howard Partridge, Zig Ziglar Inc., Phenomenal Products Inc, Smarty Paws RGV, and RNL Homes. Daena is an experienced Social Media Coordinator in all social platforms, advertising, and graphic design. She is pursuing a Bachelors of Arts in Communications with a minor in Leadership, and certifications in Social Media, Global Media Communications, and Conflict Management.

Professional Experience

Phenomenal Products Inc.

May 2016 – May 2019

- **Marketing Assistant:** Responsible for implementing all Internet, Email, and Social Media Marketing
- **Book Editor:** Responsible for proof reading and editing Three #1 Best Selling Books on Amazon, and Book Cover designing

RNL Home Builders

December 2018 – Present

- **Social Media Marketing Manager:** Responsible for creating, planning, implementing, and monitoring RNL Homes' social media strategy.

Smarty Paws RGV

January 2014 – Present

- **Social Media Director:** Overseeing and strategizing content for brand management, client engagement, and creating leads.

Education

Texas A&M University - Bachelor of Communications

Expected Graduation: May 2021

- GPA 3.76
- Minor in Leadership
- Conflict Management Certification
- Social Media Management Certification

Certifications/Qualifications

Zig Ziglar Legacy Certification

November 2016 – Present

- Certified Personal Growth, Leadership, and Goal Setting Trainer

Zig Ziglar Legacy Youth Certification

January 2017 – Present

- Certified Personal Growth, Leadership, and Goal Setting Trainer for ages under 21

Skills

- Proficient in Photography and Photoshop
- Graphic Design
- Social Media Marketing and Brand Building
- Website/Webpage Building and Editing