

Daena Ciomperlik

College Station, TX
DaenaLC@gmail.com
(956)821-0092

Professional Experience

Phenomenal Products Inc.

May 2016 – May 2019

- **Marketing Assistant:** Responsible for implementing all Internet, Email, and Social Media Marketing. Ex: CRM's, Web Hosting, Newsletter Writing, etc.
- **Book Editor:** Responsible for proof reading and editing Three #1 Best Selling Books on Amazon

RNL Home Builders

December 2018 – December 2019

- **Social Media Marketing Manager:** Responsible for creating, planning, implementing, and monitoring RNL Homes' social media strategy.

Smarty Paws RGV

January 2017 – December 2019

- **Social Media Director:** Overseeing and strategizing content for brand management, client engagement, and creating leads.

Versacarry Inc.

August 2019 – Present

- **Digital Marketing and Sales:** Responsible for creating and implementing all social media strategy for platforms with over 500k following. Assisting with web hosting of BigCommerce.

Education

Texas A&M University - Bachelor of Communications

Expected Graduation: May 2021

- Minor in New Media Arts
- Social Media Management Certification

Certifications/Qualifications

Zig Ziglar Legacy Certification

November 2016 – Present

- Certified Personal Growth, Leadership, and Goal Setting Trainer

Zig Ziglar Legacy Youth Certification

January 2017 – Present

- Certified Personal Growth, Leadership, and Goal Setting Trainer for ages under 21

Skills

- 8 Years Professional Photography and Photoshop (Portfolio can be found at www.DaenaLC.com)
- Graphic Design
- Social Media Marketing and Brand Building
- Webpage Building and Editing
- Skilled in CRM's